

CAMILA SARRIA SANZ, MA
Communication Designer and Media Researcher

19-03-1993

Nationality: Spanish, Colombian

camilasarriasanz@gmail.com

(+57) 324 645 7278

WORKING EXPERIENCE

Co-founder and User Experience Director. Quantica Education

Core tasks: supervise our stakeholders' experience including students, sponsors, partners, and team members; design education methodologies using a user-centered design approach; ad-hoc qualitative research; implement and monitor customer satisfaction metrics.

Bogotá, Colombia | 04/2017 — 01/2024

Lecturer. Design Department. Universidad de Los Andes

Courses: Estudio Básico 1: Lenguajes del diseño [Languages in Design]; Estudio Básico 1: Redes [Networks]
Bogotá, Colombia | 08/2023 — 03/2024

Researcher and Project Manager (0,6 fte). 'Translocal Lives Research Project', funded by Stichting Erasmus Trustfonds and developed in connection with the Vital Cities and Citizens Erasmus Initiative.

Core tasks: Conducting in-depth interviews with participants; designing and implementing the Digital Place-makers filmmaking program; writing methodological articles summarizing ethical guidelines to implement a participatory approach in refugee-centered research; organizing public events to disclose the main findings of the project.

Rotterdam, The Netherlands | 01/2021 — 04/2022 | Supv.: dr. Amanda Paz Alencar

Communication Designer. KNAW (Royal Netherlands Academy of Arts and Sciences). Project: 'Science Communication. Ethno-racial inequalities in Culture, Media, and Sports'

Core tasks: Design of a Digital Handbook that summarizes the main findings from the researchers' projects including the development of practical activities that can be applied within and outside academic contexts.

Rotterdam, The Netherlands | 09/2022 — 12/2022 | Supv.: prof. dr. Jacco van Sterkenburg; dr. Amanda Alencar; dr. Pauwke Berkers; dr. Julian Schaap.

Research Assistant (0,2 fte). ESHCC. Erasmus University Rotterdam. Project: 'The role of spontaneous digital play during young patients' cancer treatment'.

Core tasks: Conducting in-depth interviews; thematic data analysis; co-writing academic articles.

Rotterdam, The Netherlands | 07/2019 — 06/2020 | Supv.: dr. Teresa de la Hera

Community Manager. Erasmus Language Sharing, student-led organization at Erasmus University Rotterdam.

Rotterdam, The Netherlands | 09/2018 — 08/2019

EDUCATION

M.A., Media Studies. Programme: Media, Culture and Society.

Erasmus University Rotterdam. Rotterdam, The Netherlands.

Thesis grade: 8.5. Keywords: Migration; Place-making; Indigenous communities; Ethnographic research; Thematic analysis and interviews.

GPA: 8.67/10 | Graduated **Cum Laude**: July 16th, 2019

B.A., Design with emphasis on Social Communication.

Universidad de Los Andes. Bogotá, Colombia

Graduation project grade: 5.0/5.0. Keywords: Collective memory; Social inequalities; Data visualization, Research through Design.

GPA: 4.42/5.0. Graduated: April 1st, 2016

'Designing & Facilitating Learning Spaces' (June 2023) Certification. Kaospilot School for Creative Leadership. This course aimed at designing and delivering new forms of powerful education to create experience-based workshops.

ACADEMIC OUTPUT

Publications

Alencar, A., **Sarría Sanz, C.**, & Mawazini, J. Aspirational place-making and digital practices of refugees in the Netherlands. *Under review. Journal of Ethnic and Migration Studies.*

Sarría Sanz, C., Alencar, A., & Verhoeven, E. (2023). Using participatory video for co-production and collaborative research with refugees. Critical reflections from the Digital Place-makers program. *Learning, Media and Technology*, 1-14.

De la Hera Conde-Pumpido, T., & **Sarría Sanz, C.** (2021). The role of spontaneous digital play during young patients' cancer treatment. *Media and Communication*, 9(1), 39-48.

Sarría Sanz, C., & Alencar, A. (2020). Rebuilding the Yanacona Home in the City: The role of digital technologies for place-making practices of displaced indigenous communities in Bogota, Colombia. *Global Perspectives*, 1(1), 13403.

Conferences and presentations

Sarría Sanz, C., Alencar, A., & Verhoeven, E. (October, 2022). Using participatory video for co-production and collaborative research with refugees. Critical reflections from the Digital Place-makers program. 9th European Communication Conference (ECREA). Aarhus, Denmark.

Sarría Sanz, C., & Alencar, A. (February, 2020). "Rebuilding the Yanacona Home in the City: The role of digital technologies for place-making practices of displaced indigenous communities". Etmaal 2020 van de Communicatiewetenschap. ASCoR, University of Amsterdam.

Guest speaker 'Entrepreneurship and Innovation: Insights from the Youth Resilience Activity program by USAID and ACDI-VOCA'. (July 2023). Women Economic Forum LATAM. ALL Ladies League. Bogotá, Colombia.

Guest speaker 'Learning the Lean Startup method for entrepreneurs' (February 2020). Entrepreneurship Festival. Bogotá Startup Week.

ACHIEVEMENTS

Acumen Global Emergency Facility (2020) | 22,000 USD | Obtained with the goal of mitigating the impact of the COVID-19 pandemic to keep developing ad hoc research-based programs to training change-makers through social entrepreneurship among vulnerable communities in Colombia. Acumen is an international organization with the mission of training and supporting change-makers and leaders across the globe.

Social Impact Prize (2020) | 5,000 USD | Awarded by IF Design with the goal to further develop effort in training ex-FARC members in entrepreneurship skills during post-conflict Colombia.

Nominated for the Han Entzinger Award for Best Master Thesis on Migration or Migration-related Diversities (2019) | Erasmus Migration and Diversity Institute. Erasmus University Rotterdam.

Social Responsibility Award (2016) | Awarded by the Academic Council of Universidad de Los Andes. Granted to one student every year in recognition of their social impact work carried out during their studies.

Academic Excellence Scholarship (2014/15) | 50% of tuition fee | Awarded by the Alumni Association of Universidad de Los Andes. Granted to the top 3 students who have shown excellence performance during the academic year.

LANGUAGES

Spanish: Native

English: Full Professional Proficiency (C2)

Italian: Minimum Professional Proficiency (C1)